

facebook®

101

plus

twitter

&

formspring

An absolute **MUST-SEE** event as described throughout Ontario's School Boards, and by parents and police services.

Chris Vollum

recognized authority on **Facebook, Twitter & Formspring**



Your students, faculty and parents will learn to...

- **Set** Facebook & Formspring's basic, advanced and **hidden**, search, privacy and posting tools.
- **Grasp**, completely, the vast user impact of Facebook's most recent Privacy Settings.
- **Identify** what happens when they download any of Facebook's more than 850,000 third-party applications such as "**Farmville,**" "**Mafia Wars,**" "**Honesty Box**" and "**Bumper Stickers.**"
- **Ask** the single most critical question to evaluate each of their Social Networking Friends & Followers.
- **Distinguish** between a Social Networking **Friend, Acquaintance** and **Stranger** – and the potential, and permanent, impact it can have on their real-world reputation and career.
- **Understand** how to fully customize their profile to limit access to certain Facebook & Formspring Friends (Followers), and allow full access to others.
- **Learn** what really happens to the information they post to their profile and to their Friend's profiles.
- **Witness** the "Hotel California" syndrome of Facebook (You can check out any time you like.....).

Note * As of February 2012, the Facebook 101 workshop has been delivered to more than 210,000 students in 22 School Boards and independent schools throughout Ontario.**

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